

Be Well Collective Sample Sale Pack

Thank you for signing up to run a fundraising event for Be Well Collective. Running your very own sample sale is super easy to arrange. This pack is provided to help support you and answer any questions that you may have.

Hosting your own sample sale is such a fantastic way to support the fashion industry as the profits raised will be donated to **Be Well Collective** to contribute to the running of monthly workshops that are open to fashion models in the UK, aimed at supporting mental health and nutritional well being.

In the UK alone, we send an estimated 350,000 tonnes of clothing to landfill each year. By recycling unwanted and pre loved clothes you are helping to reduce the massive environmental impact that the fashion industry has on the planet.

Steps to hosting your own BWC Sample Sale

Read below for our step by step guide on how to run a sample sale successfully

Where can I hold the sale?

The location you choose to run your sample sale simply needs to be an area where you have space to showcase your items and has enough room to hold your guests! This can be at home, in your garden or in your office.

When should I host the sale?

It's super flexible! Pick a time and date that works for you and for those that you are inviting.

What can I sell?

We all have items that we are hording in our wardrobes but haven't worn for years. Items that we have bought and just can't find a time to wear or find anything to wear it with.

Collect these unwanted items from yours and your friends wardrobes along with jewellery and accessories.

Items can be pre loved and pre worn but need to be in good enough condition to sell on.

How do I set up on the day?

Simply hang items on rails and lay out pieces on tables.

Make sure your items look and smell fresh and clean!

Price pieces reasonably and you can even charge a small entrance fee of £3 to those attending!

Simply collect the cash from the sale and donate to the Be Well Collective via our [online link](#)

Share - Don't forget to share the details of your event!

Share event details with your friends, family and colleagues. Stick posters up at your agency/work, get the word out at your gym/fitness class and if you are happy to advertise on social media - the more people you can gather together to attend the better! You can also ask for guests to donate any unwanted items of their own.

Let us know when and where you will be hosting your sale.

BWC Top Tips

- Ask your guests to bring a tote bag with them or reuse an old carrier bag to take home their new goodies.
- To ensure items are easy to browse, hang what you can on rails. Ask your friends to bring any spare hangers they have for you to borrow.
- Let guests know if you are charging a small entrance fee and if the event will be cash only.
- Encourage guests to share the event on their social media and support our organisation using our hashtag.

#BeWellCollective

#BWCSampleSale

And don't forget to follow [@be_well_collective](#)

Hosting a sample sale is a fantastic way to socialise with friends and meet new people in your community while doing something good for the environment and raise money for a charitable initiative!

Donate the money raised [HERE](#)